



STRATEGY FOR BATCA (as adopted on 17th June 2016)

Key elements:

PURPOSE of Balham and Tooting Community Association

Creating a harmonious, thriving community

GOALS (to achieve the purpose)

Three areas were agreed to be what we want BATCA to achieve:

1. **Bring** people together from diverse backgrounds
2. **Enable** groups to work collectively
3. **Support** groups to promote themselves
4. **Listening and responding** to local issues

ACTIVITIES (to achieve the goals)

1. Organise events with an objective
2. Participate in community events
3. Develop Local community database
4. Increase membership
5. Build a new Website
6. Create a mailing list with categories
7. Coordinate responses to local issues